

Town of Aylmer

Report CAO 06-19



Report Title:	Strategic Plan 2018-2022
Submitted for:	January 21, 2019
Report Author:	Jennifer Reynaert, Chief Administrative Officer/ Deputy Clerk
<input type="checkbox"/> Receive for Information	<input checked="" type="checkbox"/> Recommendation

Recommendation:

That Report CAO 06-19 entitled Strategic Plan 2018-2022 be received for information; and,

That Council adopts the attached strategic plan developed by Council and authorizes staff to post the document to the Town's website; and further,

That Council directs that the CAO circulate the plan to the management team for implementation.

Background and Analysis:

Council undertook a strategic planning process facilitated by Jennifer Kirkham, President and CEO of Mischievous Cat Productions on December 4, December 20 and January 8. The plan includes five Strategic Pillars, goals and direction for areas of focus. This document will help guide Council decisions and financial commitments over this term of Council and will assist staff in the development of budgets and services and programs to support the strategic plan. This document will be reviewed, and updates and/or changes made as agreed to by Council on an annual basis.

The purpose of strategic planning is to set overall goals for the Corporation and to develop a plan to achieve them. It involves stepping back from the day-to-day operations and determine what priorities should be. Once adopted by Council the plan helps to focus resources and energy to achieve and maintain the organization's goals and set the direction for resources over the term of Council. Council is to be commended for committing the time required to discuss and develop the plan to provide staff direction for areas of focus crucial to the community. Staff look forward to assisting Council in the implementation of the plan as presented.

Respectfully submitted,

Jennifer Reynaert
CAO/Deputy Clerk