

Strategic Plan

Strategic Pillars	Dynamic, Inclusive Community	Planning for the Future	Economic Vitality	Environmental Stewardship	Public Service Excellence
Goals	We create unique opportunities for individuals and families to live, work, and play.	We have a strong vision for the future, focused on opportunities for sustainability and growth.	Aylmer is a destination which is a crossroads of unique heritage and modern commerce.	We are a leader in environmental stewardship.	We offer user-friendly, streamlined services through our knowledgeable, approachable staff.
We Do This by Focusing On	<ul style="list-style-type: none"> •Embracing our diverse culture and heritage •Creating lasting memories for our youth •Engaging people to be community leaders •Creating a safe, inclusive environment for people of all backgrounds 	<ul style="list-style-type: none"> •Ensuring sustainability and fiscal responsibility through long-range budgeting •Ensuring adequate land for future growth •Understanding and exploring partnerships that are in the best interest of our community •Ensuring we have community facilities, assets, infrastructure, and green space to meet the needs of the future 	<ul style="list-style-type: none"> •Partnering with businesses for community improvement •Attracting growth through targeted initiatives •Promoting diverse housing options for our community •Sharing how good life is in Aylmer 	<ul style="list-style-type: none"> •Exploring green bin and other food waste initiatives •Promoting environmental stewardship in our community •Continuing to institute policies that support environmental stewardship •Continuing to partner with others to advance environmental stewardship in our community 	<ul style="list-style-type: none"> •Delivering municipal services in a safe and efficient manner •Enhancing service delivery through technological and communication improvements •Ensuring public safety through appropriate resources •Delivering on Council's Strategic Pillars
2019 Supporting Projects	<ul style="list-style-type: none"> Council Committee Review and Appointments OTH Sound System Contribution to Building Reserve for Accessibility Programs and Services of Parks and Rec and EECC Increased Accessibility Formatting of Council Materials 	<ul style="list-style-type: none"> Fire Pumping Apparatus Asset Management Plan Contribution to Reserve Contribution to Building Reserve for Accessibility Talbot Street West Reconstruction Project Completion Victoria Street Reconstruction Animal Facility Building Contribution (Partnership with St. Thomas) Clarence St Engineering and Hot Mix Repairs Various Roads Resurface Treatments (Lawrence/Forest) Fire Service Equipment (SCBA/Monitors/Valve/WATP) Funding Shortfall for Development Charges Wastewater Facility ECA Review 	<ul style="list-style-type: none"> Aylmer and Elgin Community Improvement Plans Website update Downtown Improvements Official Plan Review Talbot Street East Demolition 	<ul style="list-style-type: none"> Energy Management Plan Update Smart Meter Replacement Program and Backflow HVAC Replacement and Upgrades (OTH/TH) Victoria Street Sewer Separation Wastewater Facility ECA Review 	<ul style="list-style-type: none"> Bar Code Scanning and software upgrade for Financial Package PXO conversion John St N Website update Talbot Street Building Structural Repairs Asset Management Study and System Building Permit System Revised and Publicly Posted Municipal Complaint Policy Public Emergency Alert System (Voyent Alert System)